

The 5 Stylish South of France Hotels Fashion Insiders Are Flocking to After PFW

Hôtel Le Provençal, Hyères

Fresh from a complete redesign by Rodolphe Parente, the family-run Hôtel Le Provençal has reemerged this summer as one of the Riviera's most exciting comebacks. First opened in 1951 on the Giens Peninsula, the hotel has long been known for its sweeping views of Hyères and its dramatic seawater pool carved directly into the rocks at Parc du Provençal. Now, with all 41 rooms and restaurants fully updated, the property feels both timeless and strikingly of-the-moment, a combination that makes it especially appealing for fashion insiders eager for somewhere new to recharge. Guests can also enjoy a tennis court and two redesigned restaurants at Parc du Provençal. October will bring the debut of 23 newly renovated apartments and a brand-new spa, and we know how the fashion crowd loves to be first.

